



For Immediate Release

Imtech launches new release of net-centric Activu visualization software for control rooms, and changes name to Activu Corporation.

September 12, 2007 – Denville, New Jersey: Control room solutions provider Imtech Corporation announced today that, effective immediately, it will change its name to Activu Corporation, coinciding with the latest release of its market leading net-centric Activu software for collaboration and mission-critical visualization from desktops to display wall systems.

“Since its introduction in 1999, the success of our Activu brand has been significant, to the point where its’ market profile now overshadows our Imtech name, often resulting in confusion. By aligning our company and brand under a single name, we believe a clearer message will be delivered to the marketplace”, says Paul Noble, CEO and Founder. The new name is the only change in the privately held company which retains the same ownership, management team and office locations.

The launch of the new company name was timed to coincide with the introduction of the latest Activu release which sets a new benchmark in control room display technology. Moving beyond the traditional ability to manage content on display walls, Activu 4.0 extends its functionality to the desktop to create a powerful collaborative visualization environment on any display device connected to the LAN/WAN network, from display walls and panels to desktop monitors and laptops. The new Activu toolbar delivers a market leading standard in operator ease of use, providing single button access to dynamic information display and sharing functionality.

Noble adds, “As the market leader designing and building the most large scale display wall systems in the USA, we continue to invest in our business, our software and our services, resulting in a doubling of our sales in 2007. We have also greatly expanded our organization, adding strength and diversity to our management, sales force and engineering teams. Customer reaction to previews of the newest version of Activu is extremely positive.” Recent clients include the Department of Homeland Security, the Pentagon, US Army Intelligence, National Defense University, the California Department of Corrections and Rehabilitation, New York’s Metropolitan Transit Authority, ConEdison and the Hoover Dam.

About Activu Corporation

Activu Corporation (formerly Imtech Corporation) helps organizations improve their information sharing, collaboration and decision making capabilities with custom designed, mission-critical visualization display systems for control rooms. Activu Software is a powerful, open and scalable network-based solution running on non-proprietary hardware, and is widely deployed in the military, homeland security, facilities security, transit, transportation, utilities, technology and financial sectors. Activu Services designs and builds complete turnkey solutions for single and multiple segregated LAN/WAN network environments, backed by their technology consulting, engineering design, systems integration, and customer support services. www.activu.com

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