

## Case Study > Thomas Weisel Partners LLC

“Activu meets our needs for a large scale information display system, and since it is a software-based solution running on standard HP servers, we have the added benefit of being able to easily and economically upgrade when the time comes.”

Dan Lewis  
Vice President of  
Information  
Technologies

### THE CLIENT

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Thomas Weisel Partners LLC (TWP) is an investment bank specializing in the growth sectors of the economy including the technology, healthcare and consumer sectors. Their investment banking, brokerage, and equity research groups focus on servicing U.S. and international emerging growth companies and institutional investors.

Thomas Weisel Asset Management includes four private equity investment funds, growth portfolios and a distribution management service for private equity and venture capital funds.

### THE CHALLENGE

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TWP needed new large scale display systems in their San Francisco, Boston and New York offices. The system needed to provide Thomas Weisel Partners with the most advanced information delivery and display solution available, including the ability to dynamically link sites for data and video conferencing.



### OUR SOLUTION

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Activu is a network-based software solution that easily integrated into TWP's existing computer network, allowing instant display and control of any local or remote computer source. The visual information from any source can be re-sized and positioned on any of the display walls, with no limit to the number of network applications that can be simultaneously displayed. Activu can also display multiple video sources, from cable news channels to video presentations, providing traders with financial news broadcasts in addition to centralized trading information.

Since Activu uses standard brand-name servers, it integrated smoothly into TWP's existing network. Activu systems in San Francisco, New York and Boston are dynamically linked for video/data conferencing and information sharing, supported by multi-point system control and remote system monitoring.

The Activu system at TWP's San Francisco headquarters is comprised of three display walls. The largest is 68' long, making it one of the largest display walls on a financial trading floor to date. There are two 4' by 11' display walls in their Boston office, and the New York office also has two display walls (4' by 24' and 4' by 8'). All of these display systems using state-of-the-art modular LCD rear-projection panels which are just 16 inches deep.